The City of Bloomfield is a wonderful community and great place for businesses. The information provided here is to help those who are interested in locating their company in the City of Bloomfield.

A major portion of the City's commercial district is located near the intersection of New Mexico Routes 550 and 64, major highways that cross a large portion of the state. This intersection has daily traffic counts that average 12,657 vehicles. The average daily traffic count just west of this intersection on Route 64 is 18,210. These counts include not only local traffic, but also many tourists who travel to northwest New Mexico to view both its natural and historical treasures. Land is available for development on both sides of these highways.



With reconstruction completed in 2014, the five lanes of Route 64 contain new water, wastewater, and storm sewer utilities. Landscaping in its medians and on both sides of the roadway complements adjacent businesses.

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