Tourism

Attractions

Bloomfield is the gateway to countless tourist attractions within San Juan County, New Mexico:

- ⇒ Angel Peak Scenic Area
- ⇒ Aztec Ruins National Monument
- ⇒ Chaco Culture National Historic Park
- ⇒ Salmon Ruins & Heritage Park
- ⇒ Wines of the San Juan

While staying in Bloomfield, visit the city's Vereda de Rio San Juan which offers a lovely picnic area that has playground equipment for the kids and an enjoyable walk along the San Juan River for the entire family. Public restrooms are located in the park.

Recreation

In addition to the fishing offered by the San Juan River Quality Waters, water sports at Navajo Lake, mountain biking, and hiking bring thousands of tourists through Bloomfield to take advantage of the year round outdoor recreation.

- ⇒ Alien Run Mountain Bike Trails
- ⇒ Bisti Wilderness
- ⇒ Hiking for Arches
- ⇒ Lybrook Badlands
- ⇒ Majestic Enchantment
- ⇒ Navajo Lake State Park
- ⇒ San Juan River Quality Waters

Events

Eggcitement Annual Egg Hunt (April)

The annual Easter Egg Hunt attracts kids of all ages, who fill baskets full of plastic eggs that include candy and treats.

Bloomfield Days (May)

Bloomfield Days includes a Kids Night, full of games and fun, more kids games and vendors, and music for the entire family to enjoy.

San Juan River Balloon Rally (June)

The Bloomfield Chamber of Commerce hosts the San Juan River Balloon Rally every Spring, which attracts about 20 hot air balloons and their pilots and crews, to the soccer fields just south of the Bloomfield Boys and Girls Club. The rally offers residents and visitors the opportunity to get up close and personal with the balloons and pilots, and to view the beautiful balloons as they lift off and into the gorgeous New Mexico sky. Families gather together bright and early to enjoy breakfast and balloons, creating memories and family fun.

Holiday Lighting Display (December)

The Bloomfield Chamber of Commerce focus on families also includes the annual Holiday Lighting Display, which kicks off the Christmas season and includes the Christmas Parade, Santa in the Park and treats for the kids. The Chamber of Commerce's Angel Tree ensures local children enjoy gifts to open in Christmas Day.

• ⇒ For More Events Visit the Bloomfield Chamber of Commerce